

**BROADCAST
CAST IT**

معرض الكويت الدولي
Kuwait International Fair (K.S.C.)



KPS

KUWAIT PET SHOW

November 24-25-26
2022

10 am - 10 pm

+965 550 01855

+965 979 77167

INFO@BROADCASTITKW.COM



kps.kwt



ABOUT...

Kuwait's Premier event where pets and their guardians take the center stage. Inaugurating on the 24th of November 2022 at the Kuwait International Fair Grounds, the 3-day outdoor event will host everything from collars to Premium Healthcare. Being the first of its kind in terms of magnitude, KPS will pave the way for all to directly engage with Kuwait's community of animal lovers!

This is only strengthened by what will become Kuwait's Grand Dog and Cat shows. In a well-structured competition, participants will showcase their Dog's Skills and Cat's Gracefulness in an attempt to win a grand prize.



Why Sponsor..

KPS is built to be the biggest event of its kind, and therefore making it “the place to be” for pet products, services and any affiliated businesses. With solid foundations, KPS is set to grow with each year, especially in light of the growing awareness of individuals in regards to Animal Care. As well as the increasing activities of animal-rescue groups. KPS also aims to set the stage for an annual National Dog Show and Cat Show, poised to attain National and International Credibility.

 V.I.P Presence

 Unique Standing

 Direct Engagement

 Drive Traffic

 PR, Media Exposure and Social Media Influencers

 Promote and Increase Brand Image



Why Participate

 Community Engagement

 New Leads

 Networking

 Targeted Marketing

 Target Audience

 Enveiling

 Increase Reach

 PR, Media Exposure
and Social Media
Influencers

Considering the Nature of the event, participation is key in positioning your organization as a serious competitor in the industry and a viable option to your costumers.

Take advantage of the numerous opportunities granted in this Premier event



Dog Show



PAGEANT

In a Series of elimination, starting with best of breed and ending with best of show... each participant will walk the run way until recognized as BEST DOG

TALENT

Keeping their sight on the goal, participants will have to jump, sprint, dodge and roll their way to the top and be crowned champion!

Cat Show

Nine Lives wont be enough to win this competition, Grace, Elegance and Balance Shall determine on whose head shall lay the crown!

GRAND PRIZE
For each Catagory

Stay Tuned!

 [kps.kwt](https://www.instagram.com/kps.kwt)



EXHIBITOR GUIDELINES

Dear Exhibitors,

Welcome to the Kuwait Pet Show 2022

Below are essential information aimed at facilitating your participation!

For registrations or further information, please contact:

-EHAB HAIDER

Number: +965 550 01855

E-Mail : ehab.h@broadcastitkw.com

-LOCATION : Kuwait International Fair Grounds, Mishref
Outdoor Location Near GATE 2

-TIMING : For Public

24 to 26 NOVEMBER - 10 AM to 10 PM

For Exhibitors

22 to 27 NOVEMBER - 8 AM to 10 PM

Setting up booths starts on the 22nd of NOV - 8 AM

Dismantling starts immediately after end of event

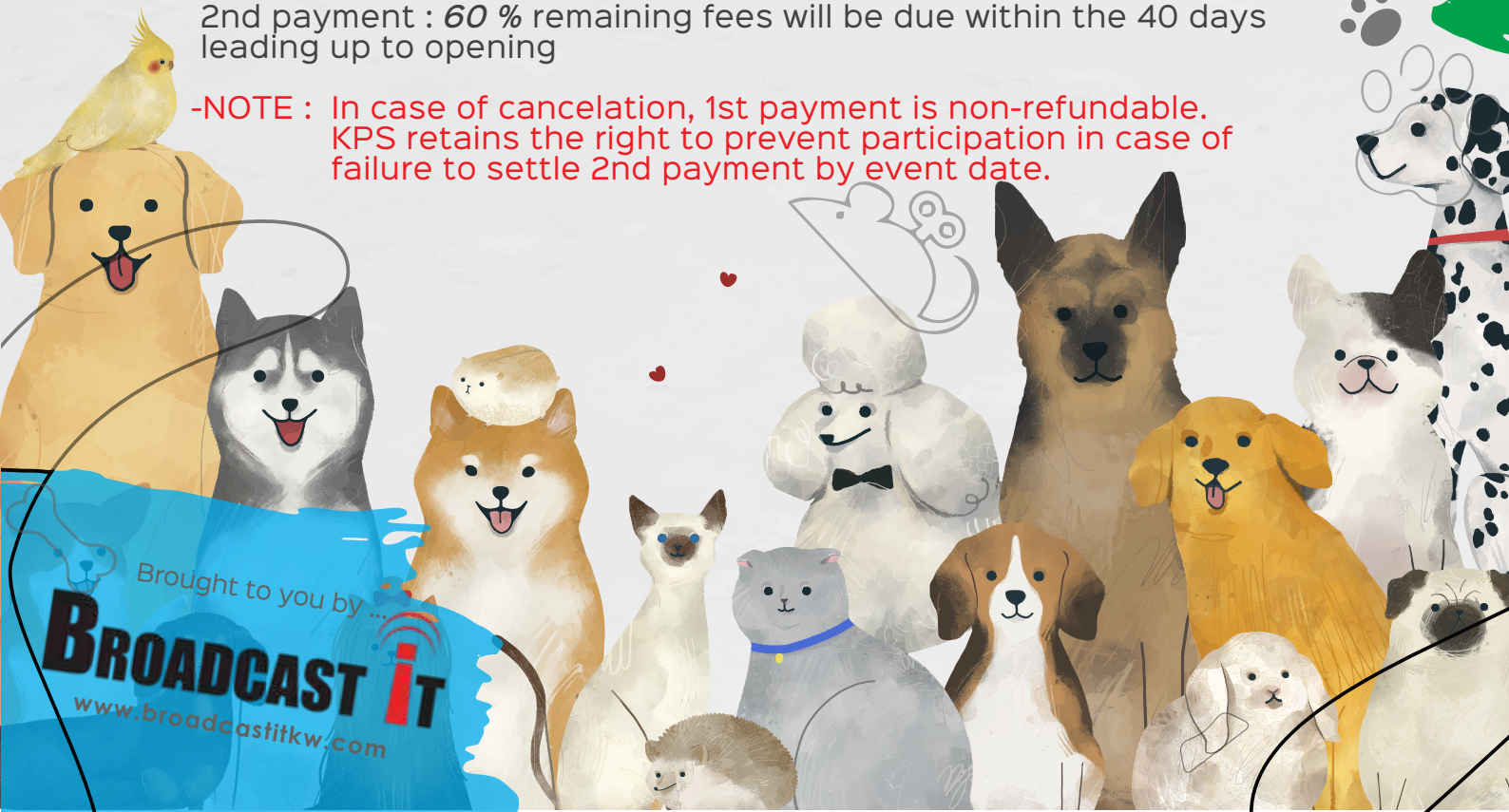
-REGISTRATION : Please follow the instructions and fill in the form provided in this file and send to the above-mentioned contact. An Exhibitors contract will be sent to you to finalize registration.

-PAYMENT-

1st payment : 40 % of total fee will be due upon finalization of registration contract

2nd payment : 60 % remaining fees will be due within the 40 days leading up to opening

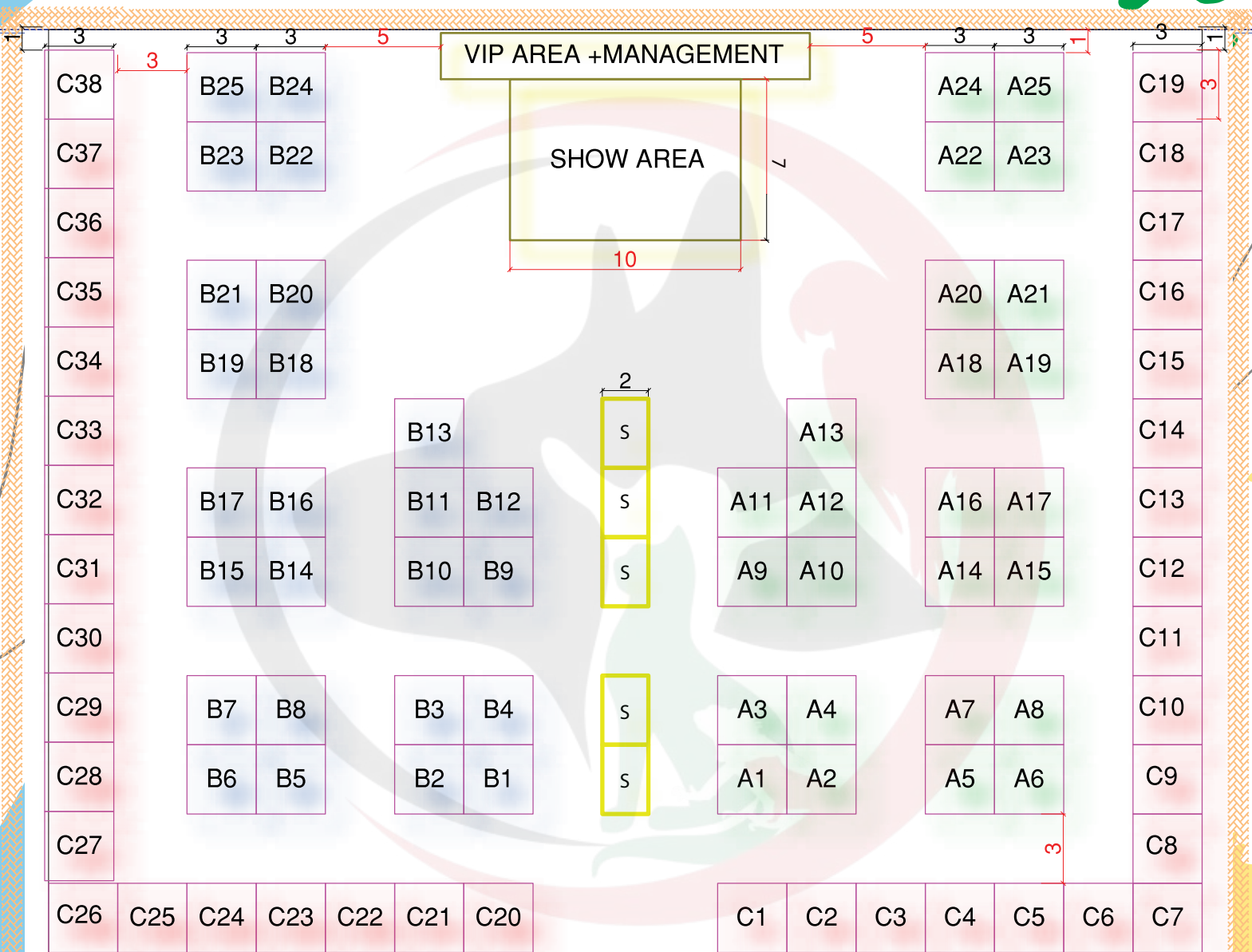
-NOTE : In case of cancellation, 1st payment is non-refundable. KPS retains the right to prevent participation in case of failure to settle 2nd payment by event date.



Brought to you by...

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www.broadcastitkw.com

MAP





REGISTRATION FORM

Exhibitor Full Name: _____

Address: _____

Number: _____ E-Mail: _____



Required Space :

Booth Number:

Additional Requirements:

Table

2 Chairs

Will participate with own booth installation :

- * Every 3x3 space is shaded with a max ceiling of 2m.
- * Every Exhibitor is provided with one Electrical Socket
- * Please do not hesitate to contact us for any custom requirements or further clarifications on matters deemed important...



How did you hear about KPS 2022 ...

Instagram

E-Mail

SMS

Radio

News Outlets

Other : _____

Please Attach the following Documents
Copy of **Commercial License**
Copy of **Signature Authorization**

يرجى إرفاق المستندات الآتية
صورة من الرخصة التجارية
صورة من اعتماد التوقيع

Participating exhibitor is fully responsible for
any use of its own Commercial Logo

تقر الشركة العارضة بتحمل كل مسؤوليات
استخدام العلامات التجارية الخاصة بها

Signature and Stamp

توقيع وختم